

Division of Business

Professor: Dr. Kevin Ennis, Dr. William Hill, Dr. Seungjae Shin, and Dr. Carlton Young

Associate Professors: Dr. Joseph Faello, Dr. Paul Spurlin, and Dr. Yingge Qu

Assistant Professors: Dr. Stacey McNeil

The mission of the College of Business is to be a nationally recognized and respected college of business equipped to focus on dynamic and collaborative learning, innovative and distinctive research, and valued research activities in the state and region.

Bachelor of Business Administration

(Concentrations in Business Administration and Healthcare Administration)

English Composition

| | | |
|------------|--------------------------------|---|
| EN 1103 | English Composition I | 3 |
| or EN 1104 | Expanded English Composition I | |
| EN 1113 | English Composition II | 3 |
| or EN 1173 | Accelerated Composition II | |

Mathematics

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|----------|---|---|
| MA 1313 | College Algebra | 3 |
| MA 1613 | Calculus for Business and Life Sciences I | 3 |
| BQA 2113 | Business Statistical Methods I | 3 |

Science

| | | |
|---|--|---|
| 2 Lab Sciences from General Education courses | | 6 |
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Humanities

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| See General Education courses | | 6 |
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Fine Arts

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| See General Education courses | | 3 |
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Social/Behavioral Sciences

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| PS 1113 | American Government | 3 |
| Choose from General Education courses excluding: AEC and EC | | 3 |

College Core

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| BQA 3123 | Business Statistical Methods II | 3 |
| ACC 2013 | Principles of Financial Accounting | 3 |
| ACC 2023 | Principles of Managerial Accounting | 3 |
| EC 2113 | Principles of Macroeconomics | 3 |
| EC 2123 | Principles of Microeconomics | 3 |
| BL 2413 | The Legal Environment of Business | 3 |
| BIS 3233 | Management Information Systems | 3 |
| FIN 3123 | Financial Management | 3 |
| MGT 3113 | Principles of Management | 3 |
| MKT 3013 | Principles of Marketing | 3 |
| MKT 3323 | | |
| BUS 4853 | Strategic Management | 3 |

Oral Communication Requirement

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|------------|---------------------------------|---|
| CO 1003 | Fundamentals of Public Speaking | 3 |
| or CO 1013 | Introduction to Communication | |

Computer Literacy Requirement

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| BIS 1012 | Introduction to Business Information Systems | 2 |
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Writing Requirement

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| MGT 3213 | Organizational Communications | 3 |
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Major Core

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| International Elective (see advisor for options) | | 3 |
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Select three areas of concentration from the following prefixes: ¹

ACC, BIS, BL, EC, FIN, IB, INS, MGT, MKT, REF

1st Major Area (12 hours)

2nd Major Area (6 hours)

3rd Major Area (6 hours)

Non-business electives 13

Free electives 3

Total Hours 123

¹ Major elective hours by major: Business Administration (24), Healthcare Administration (18)

² Choose enough general electives to bring the total number of hours to 124.