

# Professional and Continuing Studies

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Under Construction

## Masters of Applied Science in Organizational Leadership

The master's program in Applied Organizational Leadership is designed to equip professionals with the strategic, analytical, and leadership skills necessary for success in today's complex organizational environments. The program integrates advanced coursework in leadership, strategy, analytics, and ethics, culminating in a capstone project that allows students to apply their acquired skills in a real-world setting tailored to their chosen career field.

### Concentration Descriptions:

**Military Leadership** – A concentration in this area focuses on the specific skills that are necessary for leadership in the military or other areas of government. Examples of jobs that may be attained with this concentration include military officers, government contractors, or federal directors.

**Public Management Leadership** – A concentration in this area focuses on skills that are needed to be successful in the public management sector. Examples of jobs that may be attained with this concentration include fire and police chiefs, local government officials, and public works directors.

**Non-Profit Leadership** – A concentration in this area prepares graduates to be successful in non-profit organizations including charity organizations, churches, schools, and government entities. Examples of jobs that may be attained with this concentration include organization directors, educational consultants, and religious leadership positions.

**Sports Leadership**: A concentration in this area prepares graduates for leadership positions in sports organizations, schools and colleges, and sports media entities. Examples of jobs that may be attained with this concentration include coaches, analysts, athletic advisors, athletic directors, youth sports coordinators, and sports operations managers.

### Major Core

PCS 6343	Foundations of Organizational Leadership	3
PCS 6323	Effective Organizational Discourse	3
PCS 8103	Strategic Initiative Leadership in the Workplace	3
PCS 8903	Integrative Leadership and Organizational Strategy	3

### Concentration Courses:

Students will complete 18 hours from their chosen concentration	18
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#### Military Leadership:

PCS 6313	Organizational Culture
PCS 6333	Principles of Effective Leadership
PCS 6003	Personnel Management for the Public Sector
PCS 8123	Operational Leadership and External Reporting
PCS 8703	Conducting Team-Based Evaluations and Metrics
PPA 8753	Strategic Change and Management
MGT 8813	Organizational Behavior
PPA 8893	Women in Public Administration

#### Public Management Leadership:

PCS 6313	Organizational Culture
PCS 6333	Principles of Effective Leadership
PCS 6003	Personnel Management for the Public Sector
PCS 8123	Operational Leadership and External Reporting
PCS 8153	Leading in a Non-Profit Environment
MGT 8813	Organizational Behavior
PPA 8893	Women in Public Administration
PPA 8713	Public Personnel Management
PPA 8183	Local Government Finance

#### Non-Profit Leadership:

PCS 6313	Organizational Culture
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PCS 6333	Principles of Effective Leadership
PCS 6203	Digital Transformation and Adaptive Leadership
PCS 8123	Operational Leadership and External Reporting
PCS 8153	Leading in a Non-Profit Environment
PCS 8703	Conducting Team-Based Evaluations and Metrics
MKT 8153	Strategic Marketing Management
MKT 6423	Strategic Brand Management
<b>Sports Leadership:</b>	
PCS 6313	Organizational Culture
PCS 6333	Principles of Effective Leadership
PCS 8123	Operational Leadership and External Reporting
PCS 8153	Leading in a Non-Profit Environment
SS 6303	Globalization and Sport
SS 8123	Sport Management
SS 8203	Funding of Sport
SS 8803	Sport Law
SS 8833	Event and Facility Management
SS 8883	Ethical Issues in Sport

**Total Hours:****30**

## **Applied Leadership Certificate**