

Division of Business

Professor: Dr. Kevin Ennis, Dr. William Hill, Dr. Seungjae Shin, and Dr. Carlton Young

Associate Professors: Dr. Joseph Faello, Dr. Paul Spurlin, and Dr. Yingge Qu

Assistant Professors: Dr. Stacey McNeil

The mission of the College of Business is to be a nationally recognized and respected college of business equipped to focus on dynamic and collaborative learning, innovative and distinctive research, and valued research activities in the state and region.

Bachelor of Business Administration

(Concentrations in Business Administration and Healthcare Administration)

English Composition

EN 1103	English Composition I	3
or EN 1104	Expanded English Composition I	
EN 1113	English Composition II	3
or EN 1173	Accelerated Composition II	

Mathematics

MA 1313	College Algebra	3
MA 1613	Calculus for Business and Life Sciences I	3
BQA 2113	Business Statistical Methods I	3

Science

2 Lab Sciences from General Education courses		6
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Humanities

See General Education courses		6
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Fine Arts

See General Education courses		3
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Social/Behavioral Sciences

PS 1113	American Government	3
Choose from General Education courses excluding: AEC and EC		3

College Core

BQA 3123	Business Statistical Methods II	3
ACC 2013	Principles of Financial Accounting	3
ACC 2023	Principles of Managerial Accounting	3
EC 2113	Principles of Macroeconomics	3
EC 2123	Principles of Microeconomics	3
BL 2413	The Legal Environment of Business	3
BIS 3233	Management Information Systems	3
FIN 3123	Financial Management	3
MGT 3113	Principles of Management	3
MKT 3013	Principles of Marketing	3
MKT 3323	International Logistics	3
BUS 4853	Strategic Management	3

Oral Communication Requirement

CO 1003	Fundamentals of Public Speaking	3
or CO 1013	Introduction to Communication	

Computer Literacy Requirement

BIS 1012	Introduction to Business Information Systems	2
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Writing Requirement

MGT 3213	Organizational Communications	3
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Major Core

International Elective (see advisor for options)		3
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Select three areas of concentration from the following prefixes: ¹

ACC, BIS, BL, EC, FIN, IB, INS, MGT, MKT, REF

1st Major Area (12 hours)

2nd Major Area (6 hours)

3rd Major Area (6 hours)

Non-business electives 13

Free electives 3

Total Hours 123

¹ Major elective hours by major: Business Administration (24), Healthcare Administration (18)

² Choose enough general electives to bring the total number of hours to 124.