Marketing, Quantitative Analysis, and Business Law

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The Department of Marketing, Quantitative Analysis, and Business Law cooperates in interdisciplinary programs leading to the Master of Business Administration degree (M.B.A.) (http://catalog.msstate.edu/archives/2019-20/graduate/colleges-degree-programs/business/mba) as well as the Doctor of Philosophy (Ph.D.) in Business Administration (http://catalog.msstate.edu/archives/2019-20/graduate/colleges-degree-programs/business/business-administration-phd) with a concentration in Marketing. See the Business Administration section of this publication for descriptions of these programs.