# Department of Classical & Modern Languages and Literatures

## **B.A.** in Foreign Languages

Interim Department Head: Lynn Holt

Associate Professor Keith Moser (M.A. program)

Instructor Amie Russell (B.A. program)

Office: 1500 Lee Hall

Foreign language majors prepare for careers in government (State Department, foreign service, diplomatic corps, FBI, CIA, USIA, the military, immigration, etc), international business, the human services fields, teaching at all levels (secondary school, junior college, university), and other language-related jobs.

Programs of study leading to the Bachelor of Arts (B.A.), the joint Bachelor of Arts and Bachelor of Business Administration, and the Master of Arts (M.A.) in Foreign Languages are offered. For the B.A., the department offers four major concentrations: Classics, French, German, and Spanish. A minor in Foreign Languages with concentrations in Chinese, French, German, Italian, Japanese, Russian, and Spanish may be obtained upon satisfactory completion of 18 semester hours in one target language. A minor with concentration in Classics requires 15 hours, 12 of which much be Greek or Latin courses beyond the first year; the remaining course may be any FL Classics course. Education students desiring Foreign Language teaching certification must see appropriate guidelines from the Department of Curriculum, Instruction, and Special Education for the language requirements.

The Department sponsors three honor societies: Pi Delta Phi (French), Delta Phi Alpha (German), and Sigma Delta Pi (Spanish). Information about membership requirements may be obtained from the Head of the Department. The Department also sponsors language clubs which provide social and cultural activities for faculty and students.

The Bachelor of Arts in Foreign Languages is awarded upon the successful completion of a minimum of 123 semester hours, including the following areas: (The hours needed for graduation will depend upon the entry level of study into the major language; a minimum of eight, 3-credit hour courses in the chosen concentration at the 3000-level, or higher, is required.)

- 1. General Education Requirements
- 2. Bachelor of Arts Common Requirements
- 3. Note that degree requirements vary among the concentrations. It is the student's responsibility to meet the requirements of the chosen concentration, as listed below.
- 4. Completion of the fourth semester course of a second foreign language (12 semester credit hours) is recommended. In addition to the concentrations (Classics, French, German, and Spanish), the department offers courses in Chinese, Italian, Japanese, and Russian.
- 5. Study abroad is highly recommended. Foreign Language majors interested in following this recommended course of study should notify the advisor as soon as possible, so that a plan of study can be developed to make sure graduation requirements are met.

# **International Business Program**

A Five-Year Double Degree Program:

B.A. in Foreign Languages & B.B.A. in Business Administration

Office: 210 McCool Hall

Major Advisor - Business Administration: Clinical Assistant Professor Travis Wiseman

Major Advisor - Foreign Languages: Instructor Amie Russell

1500 Lee Hall

The International Business Program provides students with an academic background and work experience to help ensure success in the marketplace. Students receive a double degree at graduation reflecting the dual concentration in Business: B.B.A (with an international focus and a specific discipline such as Marketing or Finance); and in the Arts: B.A. (language and cultural proficiency). This is additional to the first two years of study developing abilities in writing, math, sciences, and computer literacy.

The hallmarks of this program include a work internship and an outside the country academic experience of a full summer or one semester duration (generally taken the last of the 4th year or beginning of the 5th year). The internship is ideally reflective of the student's specific business discipline and the study abroad is reflective of the student's language proficiency area. The student who selects to combine the work and abroad experience must petition the IB Director for approval. Minimum acceptable levels are:

- 1. WORK: 10 continuous weeks of international tasks and responsibilities;
- 2. ABROAD: 6 continuous weeks in one location for cultural immersion.

The total number of semester credit hours (SCH) will be 154 for most students. The program has five main components:

- 1. a core of basic skills, including courses in writing, mathematics, sciences, and communication (30 SCH);
- 2. a core of humanities and social science courses selected to fit the special needs of international business major, emphasizing both the history and culture of other societies and the ways these societies relate to our own (27 SCH);
- 3. intensive training to develop proficiency in one foreign language and its associated cultures and literatures (35 SCH);
- 4. a thorough grounding in business techniques and practices, including 33 SCH of general business courses, up to 12 SCH of international business courses, and 15 SCH in one of six functional/discipline emphasis in business (accounting, finance, information systems<sup>1</sup>, economics, management, marketing<sup>1</sup>, or risk management, insurance and financial planning<sup>1</sup>).
- 5. a one-semester internship program with an international business (4 SCH).

Students interested in following this recommended course of study should notify the Department Head of Classical & Modern Languages and Literatures and the Director of International Business Academic Programs. Students must have the Director's written approval to join the International Business Program. Students must meet all graduation requirements for the College of Business and the College of Arts & Sciences. These requirements include a 2.5 GPA in Upper Division Business courses and 32 resident credit hours of Upper Division Arts & Sciences courses. International Business students must also have an overall and previous semester GPA of 2.67 to be eligible for internship and study abroad. Students are reminded that an International Business degree is a double major, and they must see an adviser in Classical & Modern Languages and Literatures in addition to any advising they have from the College of Business.

## **B.A.** in Foreign Languages

Major Advisor: Instructor Amie Russell

Associate Professor Keith Moser (M.A. program)

Office: 1500 Lee Hall

### General Education and College Requirements

#### **English Composition** EN 1103 English Composition I 3 or FN 1163 Accelerated Composition I EN 1113 **English Composition II** 3 or EN 1173 Accelerated Composition II Foreign Language See each concentration **Humanities** FL 4143 Classical Mythology 3 Literature - see University/A&S Core 3 History - see University/A&S Core 3 Philosophy Elective - see advisor 3 Humanities Electives 1 6 Math See University/A&S requirements 6 **Fine Arts** See A&S Requirements 3 **Natural Sciences** Physical Science w/Lab 2 3-4 Biological Science w/Lab 3 3-4 Natural Science Elective 4 3 **Social Sciences** See A&S requirements 6 Social Sciences Electives 5 12 **Oral Communication Requirement** 3-4 See each concentration For Classics: 6 CO 1003 Fundamentals of Public Speaking

22.000		
or CO 1013	Introduction to Communication	
• •	tion requirement in one of the CMLL modern language concentrations	
Writing Requirement		3-4
See each concentration		2.2
Computer Literacy		2-3
Consult advisor		
General Elective <sup>7</sup>		40.00
Consult advisor - Study abroad and/or secon	nd language highly recommended.	19-28
Choose one of the following concentration	ns:	
Classics		
FLL 1113	Latin I	12
& FLL 1123	and Latin II	
& FLH 1113	and Greek I	
& FLH 1123	and Elementary Ancient Greek II (or equivalents (do not count towards the 30-hour	
FLL 2422	concentration but do count as electives for the degree)  Latin III	2
FLL 2133 FLL 2143	Latin IV	3
FLH 2133	Greek III	3
FLH 2143		3
	Greek IV	3
Writing Requirement FLL 3111	Latin Prose Composition I	1
FLL 3121	Latin Prose Composition II	1
FLL 3131	Latin Prose Composition III	1
Choose two of the following:	Lauri Prose Composition III	'
(Latin)		
FLL 3173	Augustan Literature and Culture	3
FLL 4443	Caesar	3
FLL 4990	Special Topics in Latin	1-9
(Greek)	Openial Topics III Latin	1-3
FLH 3013	Plato	3
FLH 4990	Special Topics in Greek	1-9
Choose three of the following:	Topico III Grook	. 0
FL 4133	Roman Civilization	3
FL 4493	Greek Comedy and Tragedy	3
FL 4773	The Age of Homer	3
PHI 3023	History of Western Philosophy I	3
FL 4143	Classical Mythology	3
Total hours		30
French		
FLF 1113	French I	12
& FLF 1123	and French II	
& FLF 2133	and French III	
& FLF 2143	and French IV (or equivalents; I & II do not count towards the 35-hour concentration, but do count as electives for the degree)	
Writing Requirement		
FLF 3114	Advanced French Composition	4
Oral Communication Requirement		
FLF 3124	Advanced French Conversation	4
FLF 3513	Survey of French Literature (both recommended)	3
or FLF 3523	Survey of French Literature	
French electives numbered 3000 and above		18

4

#### Total hours needed for major: 123

- Must be from 2 different areas. See A&S Requirements.
- <sup>2</sup> CH, GG, or PH; see A&S Requirements.

Spanish electives numbered 3000 and above

Spanish electives numbered 4000 and above

- BIO, EPP, or PO; see A&S Requirements.
- 4 Consult advisor.

**Total Hours** 

- Must be from 2 different areas and must cross 4 disciplines over the 18 hours. Only one Economics and one Communication allowed. See advisor.
- These 3 credit-hours do not count towards the 30 hour Classics concentration but are required for the degree. For all the other concentrations, the oral communication requirement is satisfied within the concentration.

3

6

38

The general elective credits vary accordingly to the concentration. Consult advisor.

## **International Business Program**

## **General Education Requirements**

#### **English Composition**

•		
EN 1103	English Composition I	3
or EN 1163	Accelerated Composition I	
EN 1113	English Composition II	3
or EN 1173	Accelerated Composition II	
Mathematics		

MA 1313	College Algebra	3
MA 1613	Calculus for Business and Life Sciences I	3
ST 2113	Introduction to Statistics	3
or BQA 2113	Business Statistical Methods I	
Science		
Life Science and Lab (BIO prefix)		3
Physical Science and Lab (CH, GG, C	OR PH prefix)	4
Humanities		
EN 2273	World Literature Before 1600	3
or EN 2283	World Literature After 1600	
HI 1173	World History Since 1500	3
or HI 1223	Modern Western World	
Fine Arts		
Choose one the following:		3
ARC 1013	Architectural Appreciation	
ARC 2313	History of Architecture I	
ART 1013	Art History I	
ART 1023	Art History II	
ART 1113	Art Appreciation	
ART 3143	Italian Renaissance Art History	
MU 1113	History and Appreciation of Music	
CO 1503	Introduction to the Theatre	
PE 1323	History and Appreciation of Dance	
Social/Behavioral Sciences	Thotally and Approbation of Banco	
GR 1123	Introduction to World Geography	3
AN 1143	Introduction to Cultural Anthropology	3
College of Arts and Sciences Core	east. to outstandeps.og,	Ţ.
PHI 3013	Business Ethics	3
PS 1313	Introduction to International Relations	3
or PS 1513	Comparative Government	
HI 3000+	Upper-level History Elective (see advisor)	3
SO 3000+	Upper-level Social Science Elective (see advisor)	3
Choose one of the following:		3
FLF 1113	French I	· ·
FLG 1113	German I	
FLS 1113	Spanish I	
Choose one of the following:	op.mo	3
FLF 1123	French II	, and the second
FLG 1123	German II	
FLS 1123	Spanish II	
Choose one of the following:	op.mon.	3
FLF 2133	French III	
FLG 2133	German III	
FLS 2133	Spanish III	
Choose one of the following:		3
FLF 2143	French IV	Ū
FLG 2143	German IV	
FLS 2143	Spanish IV	
Choose one of the following:	Spanion IV	4
FLF 3114	Advanced French Composition	4
FLG 3114	Advanced German Composition	
1 20 0114	Advanced Cornail Composition	

FLS 3113 & FLS 3111	Advanced Spanish Composition and Advanced Spanish Laboratory	
Choose one of the following:	and Advanced Spanish Laboratory	4
FLF 3124	Advanced French Conversation	7
FLG 3124	Advanced German Conversation	
FLS 3233	Advanced Spanish Conversation	
& FLS 3121	and Advanced Spanish Conversation Practicum	
Choose one of the following:		3
FLF 3143	French Civilization	
FLG 3143	German Civilization	
FLS 3143	Hispanic Civilization	
Choose one of the following:		3
FLF 3313	Business French I	
FLG 3313	Business German I	
FLS 3313	Economics of the Spanish-Speaking World	
Business-related Language course		3
See FL advisor for available courses		
Literature course in target language		3
See FL advisor for available courses		
Foreign Language Elective		3
See FL advisor for options		
College of Business Core		
ACC 2013	Principles of Financial Accounting	3
ACC 2023	Principles of Managerial Accounting	3
EC 2113	Principles of Macroeconomics	3
EC 2123	Principles of Microeconomics	3
BL 2413	The Legal Environment of Business	3
BIS 3233	Management Information Systems	3
FIN 3123	Financial Management	3
MKT 3013	Principles of Marketing	3
MGT 3114	Principles of Management and Production	4
Oral Communication Requirement		
CO 1003	Fundamentals of Public Speaking	3
or CO 1013	Introduction to Communication	
Computer Literacy Requirement		
BIS 1012	Introduction to Business Information Systems	2
Writing Requirement		
MGT 3213	Organizational Communications	3
Internation Business Core		
IB 1001	Introduction to International Business	1
IB 3900	Internship Work	1-6
IB 4903	Internship Academic Report	3
International Business Elective (see advisor)		3
MGT 4863	International Strategic Management	3
Free Electives		
Major Courses		21-24
must complete 24 hours of upper level (3000	course work within a specific business discipline to complete the major. Accounting majors (+) course work for the Bachelor of Accountancy degree. Courses counting toward the	
required hours are provided below.		45.4
Total Hours		154

# **Accounting**

3

ACC 3013	Cost Accounting	3
ACC 3023	Intermediate Accounting I	3
ACC 3033	Intermediate Accounting II	3
ACC 3053	Accounting Information Systems II	3
ACC 4013	Income Tax I	3
ACC 4033	Auditing	3
Accounting Elective (see advisor)		3
3000-4000 level course		
<b>Business Information</b>	Systems	
BIS 1733	Visual Basic Programming	3
BIS 1753	Introduction to Business COBOL	3
BIS 3523	Advanced Languages I	3
BIS 3753	Business Database Systems	3
BIS 4753	Structured Systems Analysis and Design	3
BIS Electives	3000-4000 level courses	6
Economics		
EC 3113	Intermediate Macroeconomics	3
EC 3123	Intermediate Microeconomics	3
EC 4323	International Economics	3
EC 4643	Economic Forecasting and Analysis	3
Economics Electives	3000-4000 level courses	9
	3000 4000 level courses	3
Finance		
FIN 3723	Financial Markets and Institutions	3
FIN 4223	Intermediate Financial Management	3
FIN 4243	Senior Seminar in Finance	3
FIN 4423	Investments	3
FIN 4923	International Financial Management	3
Finance Electives	4000-level courses	6
Management		
MGT 3323	Entrepreneurship	3
MGT 3513	Introduction to Human Resource Management	3
MGT 3813	Organizational Behavior	3
MGT 4153	Management Seminar	3
MGT 4613	Cross-Cultural Management	3
Management Electives	3000-4000 level courses	6
Marketing		
MKT 3933	International Marketing	3
MKT 4413	Consumer Behavior	3
MKT 4533	Marketing Research	3
MKT 4813	Marketing Management	3
Marketing Electives	3000-4000-level courses <sup>1</sup>	9
Footnotes		
See IB advisor for electiv	re options, including a concentration in Supply Chain Management.	
Business Administrati		
MKT 3933		2
IVIT I 3933	International Marketing	3

International Financial Management

FIN 4923

#### Department of Classical & Modern Languages and Literatures

8

EC 4323	International Economics	3
MGT 4613	Cross-Cultural Management	3
BL 4273	International Business Law	3
International Business Electives	See adivsor	6