

International Business Program

A Five-Year Double Degree Program:

B.B.A. in Business Administration & B.A. in Foreign Languages

Office: 102 McCool Hall

Major Advisor - Business Administration: Travis Wiseman, Ph.D., 210 McCool Hall

Major Advisors - Foreign Languages: Amie Russell, 1500 Lee Hall

The International Business Program at Mississippi State University is designed to help bright, ambitious students prepare for an increasingly global future. The program is distinct in discharging this mission through (1) education in the principles of international business, (2) a concentrated study in foreign language and, (3) a coordinated program of practical skills acquisition.

Graduates from the International Business program typically complete their studies in five years, receiving two degrees, each designed to cover a separate aspect of living and working internationally:

- a Bachelor of Business Administration (or a Bachelor of Accountancy) with a major in a specific business discipline such as marketing, finance, management or accounting, and a concentration in international business.
- a Bachelor of Arts with a major in foreign languages, and a concentration in a specific language such as Spanish, German or French.

The hallmark of the International Business program at MSU is its emphasis on real cross-cultural immersion, both academically and in a real-world business context. All IB students must study abroad for at least six continuous weeks in one location. This experience can be either for a summer or a regular semester term.

IB students must also complete an internationally-oriented internship in which they work for a company conducting significant international business. The minimum duration of the internship is ten weeks on the job. Ideally, the internship will be reflective of the student's specific business discipline and language proficiency area, but will ultimately be dependent on the student's own initiative, qualifications and interest.

Students may elect to combine the practical and abroad experiences by pursuing an internship outside the country. Such an internship must be 10 weeks in length.

In addition to the business and cultural immersion aspects, the program has four main academic components:

1. a core of basic skills, including courses in writing, mathematics, sciences, and communication (30 SCH);
2. a core of humanities and social science courses selected to fit the special needs of international business students, emphasizing both the history and culture of other societies and the ways these societies relate to our own (27 SCH);
3. intensive training to develop proficiency in one foreign language and its associated cultures and literatures (35);
4. a thorough grounding in business techniques and practices, including 33 SCH of general business courses and 21-24 SCH training in one of six disciplines in business (accounting, finance, information systems, economics, management, or marketing).

As a specialized, five-year program a minimum of 154 total credit hours are required.

Admissions to the International Business Program are limited and competitive. In addition to being accepted at Mississippi State University, applicants are evaluated on their academic qualifications by the International Business Academic Program Committee. Existing foreign language fluency is not required.

Students must meet all graduation requirements for the College of Business and the College of Arts & Sciences. International Business students must have an overall and previous semester GPA of 2.67 to be eligible for internship and study abroad.

General Education Requirements

English Composition

EN 1103	English Composition I	3
or EN 1163	Accelerated Composition I	
EN 1113	English Composition II	3
or EN 1173	Accelerated Composition II	

Mathematics

MA 1313	College Algebra	3
MA 1613	Calculus for Business and Life Sciences I	3
ST 2113	Introduction to Statistics	3

or BQA 2113 Business Statistical Methods I

Science

Life Science and Lab (BIO prefix) 3

Physical Science and Lab (CH, GG, OR PH prefix) 4

Humanities

EN 2273 World Literature Before 1600 3

or EN 2283 World Literature After 1600

HI 1173 World History Since 1500 3

or HI 1223 Modern Western World

Fine Arts

Choose one the following: 3

ARC 1013 Architectural Appreciation

ARC 2313 History of Architecture I

ART 1013 Art History I

ART 1023 Art History II

ART 1113 Art Appreciation

ART 3143 Italian Renaissance Art History

MU 1113 History and Appreciation of Music

CO 1503 Introduction to the Theatre

PE 1323 History and Appreciation of Dance

Social/Behavioral Sciences

GR 1123 Introduction to World Geography 3

AN 1143 Introduction to Cultural Anthropology 3

College of Arts and Sciences Core

PHI 3013 Business Ethics 3

PS 1313 Introduction to International Relations 3

or PS 1513 Comparative Government

HI 3000+ Upper-level History Elective (see advisor)

SO 3000+ Upper-level Social Science Elective (see advisor)

Choose one of the following: 3

FLF 1113 French I

FLG 1113 German I

FLS 1113 Spanish I

Choose one of the following: 3

FLF 1123 French II

FLG 1123 German II

FLS 1123 Spanish II

Choose one of the following: 3

FLF 2133 French III

FLG 2133 German III

FLS 2133 Spanish III

Choose one of the following: 3

FLF 2143 French IV

FLG 2143 German IV

FLS 2143 Spanish IV

Choose one of the following: 4

FLF 3114 Advanced French Composition

FLG 3114 Advanced German Composition

FLS 3113
& FLS 3111 Advanced Spanish Composition
and Advanced Spanish Laboratory

Choose one of the following: 4

FLF 3124 Advanced French Conversation

FLG 3124	Advanced German Conversation	
FLS 3233 & FLS 3121	Advanced Spanish Conversation and Advanced Spanish Conversation Practicum	
Choose one of the following:		3
FLF 3143	French Civilization	
FLG 3143	German Civilization	
FLS 3143	Hispanic Civilization	
Choose one of the following:		3
FLF 3313	Business French I	
FLG 3313	Business German I	
FLS 3313	Economics of the Spanish-Speaking World	
Business-related Language course		3
See FL advisor for available courses		
Literature course in target language		3
See FL advisor for available courses		
Foreign Language Elective		
See FL advisor for options		
College of Business Core		
ACC 2013	Principles of Financial Accounting	3
ACC 2023	Principles of Managerial Accounting	3
EC 2113	Principles of Macroeconomics	3
EC 2123	Principles of Microeconomics	3
BL 2413	The Legal Environment of Business	3
BIS 3233	Management Information Systems	3
FIN 3123	Financial Management	3
MKT 3013	Principles of Marketing	3
MGT 3114	Principles of Management and Production	4
Oral Communication Requirement		
CO 1003	Fundamentals of Public Speaking	3
or CO 1013	Introduction to Communication	
Computer Literacy Requirement		
BIS 1012	Introduction to Business Information Systems	2
Writing Requirement		
MGT 3213	Organizational Communications	3
International Business Core		
IB 1001	Introduction to International Business	1
IB 3900	Internship Work	1-6
IB 4903	Internship Academic Report	3
International Business Elective (see advisor)		3
MGT 4863	International Strategic Management	3
Free Electives		
Major Courses		21-24
Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below.		
Total Hours		154

Accounting

ACC 3003	Accounting Information Systems I	3
ACC 3013	Cost Accounting	3
ACC 3023	Intermediate Accounting I	3
ACC 3033	Intermediate Accounting II	3
ACC 3053	Accounting Information Systems II	3

ACC 4013	Income Tax I	3
ACC 4033	Auditing	3
Accounting Elective (see advisor)		3
3000-4000 level course		

Business Information Systems

BIS 1733	Visual Basic Programming	3
BIS 1753	Introduction to Business COBOL	3
BIS 3523	Advanced Languages I	3
BIS 3753	Business Database Systems	3
BIS 4753	Structured Systems Analysis and Design	3
BIS Electives	3000-4000 level courses	6

Economics

EC 3113	Intermediate Macroeconomics	3
EC 3123	Intermediate Microeconomics	3
EC 4323	International Economics	3
EC 4643	Economic Forecasting and Analysis	3
Economics Electives	3000-4000 level courses	9

Finance

FIN 3723	Financial Markets and Institutions	3
FIN 4223	Intermediate Financial Management	3
FIN 4243	Senior Seminar in Finance	3
FIN 4423	Investments	3
FIN 4923	International Financial Management	3
Finance Electives	4000-level courses	6

Management

MGT 3323	Entrepreneurship	3
MGT 3513	Introduction to Human Resource Management	3
MGT 3813	Organizational Behavior	3
MGT 4153	Management Seminar	3
MGT 4613	Cross-Cultural Management	3
Management Electives	3000-4000 level courses	6

Marketing

MKT 3933	International Marketing	3
MKT 4413	Consumer Behavior	3
MKT 4533	Marketing Research	3
MKT 4813	Marketing Management	3
Marketing Electives	3000-4000-level courses ¹	9

Footnotes

¹ See IB advisor for elective options, including a concentration in Supply Chain Management.

Business Administration

MKT 3933	International Marketing	3
FIN 4923	International Financial Management	3
EC 4323	International Economics	3
MGT 4613	Cross-Cultural Management	3
BL 4273	International Business Law	3

International Business	See advisor	6
Electives		