International Business Program

A Five-Year Double Degree Program:

B.B.A. in Business Administration & B.A. in Foreign Languages

Office: 102 McCool Hall

Major Advisor - Business Administration: Travis Wiseman, Ph.D., 210 McCool Hall

Major Advisors - Foreign Languages: Amie Russell, 1500 Lee Hall

The International Business Program at Mississippi State University is designed to help bright, ambitious students prepare for an increasingly global future. The program is distinct in discharging this mission through (1) education in the principles of international business, (2) a concentrated study in foreign language and, (3) a coordinated program of practical skills acquisition.

Graduates from the International Business program typically complete their studies in five years, receiving two degrees, each designed to cover a separate aspect of living and working internationally:

- a Bachelor of Business Administration (or a Bachelor of Accountancy) with a major in a specific business discipline such as marketing, finance, management or accounting, and a concentration in international business.
- a Bachelor of Arts with a major in foreign languages, and a concentration in a specific language such as Spanish, German or French.

The hallmark of the International Business program at MSU is its emphasis on real cross-cultural immersion, both academically and in a real-world business context. All IB students must study abroad for at least six continuous weeks in one location. This experience can be either for a summer or a regular semester term.

IB students must also complete an internationally-oriented internship in which they work for a company conducting significant international business. The minimum duration of the internship is ten weeks on the job. Ideally, the internship will be reflective of the student's specific business discipline and language proficiency area, but will ultimately be dependent on the student's own initiative, qualifications and interest.

Students may elect to combine the practical and abroad experiences by pursuing an internship outside the country. Such an internship must be 10 weeks in length.

In addition to the business and cultural immersion aspects, the program has four main academic components:

- 1. a core of basic skills, including courses in writing, mathematics, sciences, and communication (30 SCH);
- 2. a core of humanities and social science courses selected to fit the special needs of international business students, emphasizing both the history and culture of other societies and the ways these societies relate to our own (27 SCH);
- 3. intensive training to develop proficiency in one foreign language and its associated cultures and literatures (35);
- 4. a thorough grounding in business techniques and practices, including 33 SCH of general business courses and 21-24 SCH training in one of six disciplines in business (accounting, finance, information systems, economics, management, or marketing).

As a specialized, five-year program a minimum of 154 total credit hours are required.

Admissions to the International Business Program are limited and competitive. In addition to being accepted at Mississippi State University, applicants are evaluated on their academic qualifications by the International Business Academic Program Committee. Existing foreign language fluency is not required.

Students must meet all graduation requirements for the College of Business and the College of Arts & Sciences. International Business students must have an overall and previous semester GPA of 2.67 to be eligible for internship and study abroad.

General Education Requirements

English Composition

EN 1103	English Composition I	3
or EN 1163	Accelerated Composition I	
EN 1113	English Composition II	3
or EN 1173	Accelerated Composition II	
Mathematics		
MA 1313	College Algebra	3
MA 1613	Calculus for Business and Life Sciences I	3
ST 2113	Introduction to Statistics	3

or BQA 2113	Business Statistical Methods I	
Science		
Life Science and Lab (BIO pr	refix)	3
Physical Science and Lab (C		4
Humanities		
EN 2273	World Literature Before 1600	3
or EN 2283	World Literature After 1600	
HI 1173	World History Since 1500	3
or HI 1223	Modern Western World	
Fine Arts		
Choose one the following:		3
ARC 1013	Architectural Appreciation	
ARC 2313	History of Architecture I	
ART 1013	Art History I	
ART 1023	Art History II	
ART 1113	Art Appreciation	
ART 3143	Italian Renaissance Art History	
MU 1113	History and Appreciation of Music	
CO 1503	Introduction to the Theatre	
PE 1323	History and Appreciation of Dance	
Social/Behavioral Sciences	3	
GR 1123	Introduction to World Geography	3
AN 1143	Introduction to Cultural Anthropology	3
College of Arts and Science	es Core	
PHI 3013	Business Ethics	3
PS 1313	Introduction to International Relations	3
or PS 1513	Comparative Government	
HI 3000+	Upper-level History Elective (see advisor)	
SO 3000+	Upper-level Social Science Elective (see advisor)	
Choose one of the following:		3
FLF 1113	French I	
FLG 1113	German I	
FLS 1113	Spanish I	
Choose one of the following:		3
FLF 1123	French II	
FLG 1123	German II	
FLS 1123	Spanish II	
Choose one of the following:		3
FLF 2133	French III	
FLG 2133	German III	
FLS 2133	Spanish III	
Choose one of the following:		3
FLF 2143	French IV	
FLG 2143	German IV	
FLS 2143	Spanish IV	
Choose one of the following:		4
FLF 3114	Advanced French Composition	
FLG 3114	Advanced German Composition	
FLS 3113 & FLS 3111	Advanced Spanish Composition and Advanced Spanish Laboratory	
Choose one of the following:		4
FLF 3124	Advanced French Conversation	

FLS 3123	FLG 3124	Advanced German Conversation	
R.F.L.9 3121 and Advanced Spanish Conversation Practicum			
Chaose of the following: Fire Friend Civilization File 3143 Fernah Civilization File 3143 German Civilization File 3143 German Civilization File 3143 Bispanisc Civilization File 3143 Bispanisc Civilization File 3131 Business Fernah File 3131 Business German File 3313 Business German File 3313 Business German File 3313 Business Cerman File 3313 Business Cerman File 3313 Business Fernah File 3313 Fi		·	
Fig. 3143	Choose one of the following:	·	3
FLS 3143	FLF 3143	French Civilization	
Chaosa one of the following:	FLG 3143	German Civilization	
Chaosa one of the following:	FLS 3143	Hispanic Civilization	
FLF a 313	Choose one of the following:		3
	-		
Business-related Language course See FL advisor for available courses Literature course in target language	FLG 3313	Business German I	
See FL advisor for available courses	FLS 3313	Economics of the Spanish-Speaking World	
See FL advisor for available courses 3 3 3 3 3 3 3 3 3			
See FL advisor for available courses			
Protein Language Elective See FL advisor for options Score See FL advisor for options Score See FL advisor for options Score S	Literature course in target lar	nguage	3
See FL advisor for options	See FL advisor for availab	ole courses	
College of Business Core College of Principles of Financial Accounting 3 ACC 2013 Principles of Managerial Accounting 3 ACC 2013 Principles of Marcroeconomics 3 EC 2113 Principles of Microeconomics 3 EC 2123 Principles of Microeconomics 3 BL 2413 The Legal Environment of Business 3 BLS 3323 Management Information Systems 3 SIN 3123 Financial Management 3 MKT 3013 Principles of Marketing 3 MKT 3014 Principles of Management and Production 4 Or Col 1030 Fundamentals of Public Speaking 3 Or CO 1013 Introduction to Communication 2 Winting Requirement 4 MGT 3213 Organizational Communications 3 MIST 3213 Organizational Communications 3 IB 4903 Internship Work 1 IB 4930 Internship Work 1 IB 4930 Internship Academic Report 3 IB 4930 Internship Academic Report </td <td>Foreign Language Elective</td> <td></td> <td></td>	Foreign Language Elective		
ACC 2013 Principles of Hinancial Accounting 3 ACC 2023 Principles of Managerial Accounting 3 EC 2113 Principles of Microeconomics 3 EC 2123 Principles of Microeconomics 3 BL 2413 The Legal Environment of Business 3 BLS 3233 Management Information Systems 3 BIK 3123 Pinacial Management 3 MKT 3013 Principles of Marketing 3 MKT 3144 Principles of Management and Production 4 COI 003 Fundamentals of Public Speaking 3 or COI 0103 Introduction to Communication 3 COMPUTE Literacy Requirement 2 MCT 3213 Organizational Communications 3 MCT 3213 Organizational Communications 1 MCT 3218 Introduction to International Business 1 Bit 3903 Internship Dvick 1 Bit 3903 Internship Accelance Report 3 MCT 4863 Internship Accelance Report 3 MCT 4863 Internship Accelance Rep	See FL advisor for options		
ACC 2023 Principles of Managerial Accounting 3 EC 2113 Principles of Microeconomics 3 EC 2123 Principles of Microeconomics 3 BL 2413 The Legal Environment of Business 3 BL 2413 The Legal Environment of Business 3 BIS 3233 Management Information Systems 3 SIN 3123 Financial Management 3 MKT 3013 Principles of Management and Production 4 Orall Communication Requirement With Troduction to Communication 3 Computer Literacy Requirement With Troduction to Designess Information Systems 2 MRT 3213 Organizational Communications 3 International Business Core With Troduction to International Business 1 International Business Core Bit 1001 Introduction to International Business 1 International Business Elective (see advisor) 3 MRT 3290 International Strategic Management 3	College of Business Core		
Principles of Macroeconomics 3 3 1 1 1 1 1 1 1 1	ACC 2013	Principles of Financial Accounting	3
EC 2123 Principles of Microeconomics 3 BL 2413 The Legal Environment of Business 3 BL 3233 Management Information Systems 3 BIK 3123 Financial Management 3 MKT 3013 Principles of Marketing 3 MKT 3114 Principles of Management and Production 4 Oral Communication Review 1 CO1 1003 Fundamentals of Public Speaking 3 or CO 1013 Introduction to Communication 3 Computer Literacy Requirement 1 MGT 3213 Organizational Communications Systems 3 MIS 1321 Organizational Communications 3 Internation Business Covery 1 MGT 3213 Organizational Communications 3 18 4903 International Functional Business 1 18 4903 Internship Academic Report 3 MGT 4863 International Strategic Management 3 Free Electives 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting marri	ACC 2023	Principles of Managerial Accounting	3
SE 2413 The Legal Environment of Business 3 3 3 3 3 3 3 3 3	EC 2113	Principles of Macroeconomics	3
BIS 3233 Management Information Systems 3 FIN 3123 Financial Management 3 MKT 3013 Principles of Marketing 3 MGT 3114 Principles of Management and Production 4 Corport Communication Requirement C0 1003 Fundamentals of Public Speaking 3 or CO 1013 Introduction to Communication 2 Computer Literacy Requirement BIS 1012 Introduction to Business Information Systems 2 Writing Requirement MCT 3213 Organizational Communications 3 International Business Core BI 900 Internship Work 1 BI 3900 Internship Academic Report 3 International Business Elective (see advisor) 3 MCT 4863 International Strategic Management 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the re	EC 2123	Principles of Microeconomics	3
Fin 3123	BL 2413	The Legal Environment of Business	3
MKT 3013 Principles of Marketing 3 MGT 3114 Principles of Management and Production 4 Voral Communication Requirement C C0 1003 Fundamentals of Public Speaking 3 or C0 1013 Introduction to Communication 2 Computer Literacy Requirement 2 Writing Requirement 3 Moraginal Communications Systems 3 Internation Business Core B1 901 International Dusiness Work 1-6 B1 9300 Internship Work 1-6 B1 9301 Internship Work 1-6 B1 9403 Internship Academic Report 3 B1 4803 Internship Academic Report 3 B1 4903 Internship Academic Report 3 B1 4903 Internship Work 1-6 B1 4903 Internship Academic Report 3 B1 4903 Internship Academic Report 3 B2 4904 Wall 1992 3 B2 4905 Internship Academic Report 4	BIS 3233	Management Information Systems	3
MGT 3114 Principles of Management and Production 4 Oral Communication Requirement C0 1003 Fundamentals of Public Speaking 3 or CO 1013 Introduction to Communication Computer Literacy Requirement BIS 1012 Introduction to Business Information Systems 2 Writing Requirement MGT 3213 Organizational Communications 3 Internation Business Core International Business Core 1 IB 1901 International Business Placetive 1 IB 1930 International Properties of Management 3 IB 4903 International Strategic Management 3 International Business Elective (see advisor) 3 MGT 4863 International Strategic Management 3 Free Electives 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. 154 ACC 3003 Accounting Information Systems I 3 A	FIN 3123	Financial Management	3
Coral Communication Requirement CO 103 Fundamentals of Public Speaking 3 or CO 1013 Introduction to Communication Computer Literacy Requirement BIS 1012 Introduction to Business Information Systems 2 Writing Requirement MGT 3213 Organizational Communications 3 Internation Business Core BIS 1001 International Fundational Business 1 BIS 4903 Internship Work 1-6 BIS 4903 Internship Academic Report 3 BIMEN ABBS International Strategic Management 3 Free Electives 21-24 Major Courses 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 ne provided below. 21-24 Students must select 21 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. 154 Accounting Accounting Information Systems I 3 Acc 3003 Accounting Info	MKT 3013	Principles of Marketing	3
CC 1003 Fundamentals of Public Speaking 3 or CO 1013 Introduction to Communication Computer Literacy Requirement Bis 1012 Introduction to Business Information Systems 2 Writing Requirement MGT 3213 Organizational Communications 3 Internation Business Core IB 1001 Introduction to International Business 1 IB 3900 Internship Work 1-6 IB 4903 Internship Academic Report 3 International Business Elective (see advisor) 3 MGT 4863 International Strategic Management 3 Free Electives Major Courses 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours ACC 3003 Accounting Information Systems I ACC 3003 Accounting Information Systems I 3	MGT 3114	Principles of Management and Production	4
Introduction to Communication Computer Literacy Requirement	Oral Communication Requi	irement	
Computer Literacy Requirement 2 Writing Requirement MGT 3213 Organizational Communications 3 Internation Business Cores Ist 18 3001 Introduction to International Business 1 IB 3900 Internship Work 1-6 IB 4903 Internship Academic Report 3 International Business Elective (see advisor) 3 MGT 4863 International Strategic Management 3 Free Electives Major Courses 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. 154 Accounting Accounting Accounting 3 Accounting 3 Accounting 3 Acc 3033 Accounting Information Systems I 3 Acc 3033 Intermediate Accounting I 3 Acc 3033 Intermediate Accounting II 3	CO 1003	Fundamentals of Public Speaking	3
Self 1012	or CO 1013	Introduction to Communication	
Writing Requirement MGT 3213 Organizational Communications 3 Internation Business Core IB 1001 Introduction to International Business 1 IB 3900 Internship Work 1-6 IB 4903 Internship Academic Report 3 International Business Elective (see advisor) 3 MGT 4863 International Strategic Management 3 Free Electives 21-24 Major Courses 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. 154 Accounting Accounting 3 Accounting 3 Accounting 3 Acc 3003 Accounting Information Systems I 3 Acc 3013 Cost Accounting I 3 Acc 3023 Intermediate Accounting II 3 Acc 3033 Intermediate Accounting II 3	Computer Literacy Require	ement	
MGT 3213 Organizational Communications 3 Internation Business Core 18 1001 Introduction to International Business 1 IB 3900 Internship Work 1-6 IB 4903 Internship Academic Report 3 International Business Elective (see advisor) 3 MGT 4863 International Strategic Management 3 Free Electives 21-24 Major Courses 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. 154 Accounting 154 Accounting 3 Accounting 3 Acc 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting I 3 ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3	BIS 1012	Introduction to Business Information Systems	2
Internation Business Core	Writing Requirement		
IB 1001 Introduction to International Business 1 IB 3900 Internship Work 1-6 IB 4903 Internship Academic Report 3 International Business Elective (see advisor) 3 International Strategic Management 3 Free Electives Major Courses 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours 154 Accounting ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting 3 ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3 ACC 3033 Intermediate Accounting II 3	MGT 3213	Organizational Communications	3
IB 3900 Internship Work 1-6 IB 4903 Internship Academic Report 3 International Business Elective (see advisor) 3 International Strategic Management 3 International Business Elective (see advisor) 3 International Busine	Internation Business Core		
International Business Elective (see advisor) MGT 4863 International Strategic Management 3 Free Electives Major Courses Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours Accounting ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting 1 ACC 3023 Intermediate Accounting II 3 ACC 3033 Intermediate Accounting II 3	IB 1001	Introduction to International Business	1
International Business Elective (see advisor) MGT 4863 International Strategic Management 3 Free Electives Major Courses Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours Accounting ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3 ACC 3033 Intermediate Accounting II 3	IB 3900	Internship Work	1-6
MGT 4863 International Strategic Management 3 Free Electives Major Courses 21-24 Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours 154 Accounting ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting 3 ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3 ACC 3033 Intermediate Accounting II 3	IB 4903	Internship Academic Report	3
Free Electives Major Courses Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours Accounting ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting ACC 3023 Intermediate Accounting II 3 ACC 3033 Intermediate Accounting II 3	International Business Elective	ve (see advisor)	3
Major Courses Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours Accounting ACC 3003 Accounting Information Systems I ACC 3013 Cost Accounting ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3 ACC 3034 Intermediate Accounting II 3 ACC 3035 Intermediate Accounting II 3 ACC 3036 Intermediate Accounting II 3 ACC 3037 Intermediate Accounting II	MGT 4863	International Strategic Management	3
Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours ACC 3003 Accounting Information Systems I ACC 3013 Cost Accounting ACC 3023 Intermediate Accounting II 3 ACC 3033 Intermediate Accounting II 3	Free Electives		
must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below. Total Hours Accounting ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting 3 ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3	Major Courses		21-24
Total Hours 154 Accounting ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting 3 ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3	must complete 24 hours of up	pper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the	
ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting 3 ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3	Total Hours		154
ACC 3003 Accounting Information Systems I 3 ACC 3013 Cost Accounting 3 ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3	Accounting		
ACC 3013 Cost Accounting 3 ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3	ACC 3003	Accounting Information Systems I	3
ACC 3023 Intermediate Accounting I 3 ACC 3033 Intermediate Accounting II 3			
ACC 3033 Intermediate Accounting II 3		•	
	ACC 3033	-	
	ACC 3053		

International Business Program

ACC 4013	Income Tax I	3		
ACC 4033	Auditing	3		
Accounting Elective (see adv	risor)	3		
3000-4000 level course				
Business Informati	on Systems			
BIS 1733	Visual Basic Programming	3		
BIS 1753	Introduction to Business COBOL	3		
BIS 3523	Advanced Languages I	3		
BIS 3753	Business Database Systems	3		
BIS 4753	Structured Systems Analysis and Design	3		
BIS Electives	3000-4000 level courses	6		
Economics				
EC 3113	Intermediate Macroeconomics	3		
EC 3123	Intermediate Microeconomics	3		
EC 4323	International Economics	3		
EC 4643	Economic Forecasting and Analysis	3		
Economics Electives	3000-4000 level courses	9		
Finance				
	Financial Maykata and Institutions	2		
FIN 3723	Financial Markets and Institutions	3		
FIN 4223 FIN 4243	Intermediate Financial Management Senior Seminar in Finance	3		
		3		
FIN 4423 FIN 4923	Investments	3		
Finance Electives	International Financial Management 4000-level courses	3 6		
Finance Electives	4000-level courses	О		
Management				
MGT 3323	Entrepreneurship	3		
MGT 3513	Introduction to Human Resource Management	3		
MGT 3813	Organizational Behavior	3		
MGT 4153	Management Seminar	3		
MGT 4613	Cross-Cultural Management	3		
Management Electives	3000-4000 level courses	6		
Marketing				
MKT 3933	International Marketing	3		
MKT 4413	Consumer Behavior	3		
MKT 4533	Marketing Research	3		
MKT 4813	Marketing Management	3		
Marketing Electives	3000-4000-level courses ¹	9		
Footnotes				
See IB advisor for el	ective options, including a concentration in Supply Chain Management.			
Business Administration				
MKT 3933	International Marketing	3		
FIN 4923	International Financial Management	3		
EC 4323	International Economics	3		
MGT 4613	Cross-Cultural Management	3		
BL 4273	International Business Law	3		

International Business See adivsor
Electives 6