

Division of Business

Interim Associate Dean Kevin Rogers

Associate Professors Kevin Ennis, William Hill, Doug McWilliams, and Natasha Randle; Assistant Professors Paul Spurlin and Carlton Young; Lecturer Harold White; Academic Advisor Regena Clark

The mission of the College of Business is to be a nationally recognized and respected college of business equipped to focus on dynamic and collaborative learning, innovative and distinctive research, and valued outreach activities in the state and region.

Bachelor of Business Administration

(Concentrations in Accounting, Business Administration, Healthcare Administration, Information Systems, Management, Marketing, or Technology Management)

Lower Division - Lower division hours must be completed at another educational institution.

English		
EN 1103	English Composition I	3
EN 1113	English Composition II	3
Humanities		
Humanities Elective		3
Humanities Elective		3
Fine Arts		
Choose one of the following:		3
Art Appreciation		
Music Appreciation		
Mathematics		
MA 1313	College Algebra	3
MA 1613	Calculus for Business and Life Sciences I	3
BQA 2113	Business Statistical Methods I	3
Science		
BIO, GG, CH, or PH (with laboratory)		6
Behavioral Science		
Choose one of the following:		3
Introduction to Psychology		
Introduction to Sociology		
Introduction to Anthropology		
Additional Required Lower Division Courses		
PS 1113	American Government	3
CO 1003	Fundamentals of Public Speaking	3
ACC 2013	Principles of Financial Accounting	3
ACC 2023	Principles of Managerial Accounting	3
BL 2413	The Legal Environment of Business	3
EC 2113	Principles of Macroeconomics	3
EC 2123	Principles of Microeconomics	3
Electives		7
Total lower division hours		61
Upper Division		
BIS 3233	Management Information Systems	3
BIS 3713	Electronic Information Systems	3
BQA 3123	Business Statistical Methods II	3
FIN 3113	Financial Systems	3
FIN 3123	Financial Management	3
MGT 3114	Principles of Management and Production	4
MGT 3213	Organizational Communications	3

MKT 3013	Principles of Marketing	3
BUS 4853	Business Policy	3
International Elective		3
Major Electives ¹		
General Electives ²		
Total Hours		153

¹ Major elective hours by major: Accounting (24), Business Administration (24), Healthcare Administration (18), Information Systems (30), Management (18), Marketing (21), and Technology Management (24).

² Choose enough general electives to bring the total number of hours to 124.