Division of Business

Interim Associate Dean Kevin Rogers

Associate Professors Kevin Ennis, William Hill, Doug McWilliams, and Natasha Randle; Assistant Professors Paul Spurlin and Carlton Young; Lecturer Harold White; Academic Advisor Regena Clark

The mission of the College of Business is to be a nationally recognized and respected college of business equipped to focus on dynamic and collaborative learning, innovative and distinctive research, and valued outreach activities in the state and region.

Bachelor of Business Administration

(Concentrations in Accounting, Business Administration, Healthcare Administration, Information Systems, Management, Marketing, or Technology Management)

Lower Division - Lower division hours must be completed at another educational institution.

| English | | |
|--|---|----|
| EN 1103 | English Composition I | 3 |
| EN 1113 | English Composition II | 3 |
| Humanities | | |
| Humanities Elective | | 3 |
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| Fine Arts | | |
| Choose one of the following: | | 3 |
| Art Appreciation | | |
| Music Appreciation | | |
| Mathematics | | |
| MA 1313 | College Algebra | 3 |
| MA 1613 | Calculus for Business and Life Sciences I | 3 |
| BQA 2113 | Business Statistical Methods I | 3 |
| Science | | |
| BIO, GG, CH, or PH (with lab | poratory) | 6 |
| Behavioral Science | | |
| Choose one of the following: | | 3 |
| Introduction to Psychology | | |
| Introduction to Sociology | | |
| Introduction to Anthropology | | |
| Additional Required Lower Division Courses | | |
| PS 1113 | American Government | 3 |
| CO 1003 | Fundamentals of Public Speaking | 3 |
| ACC 2013 | Principles of Financial Accounting | 3 |
| ACC 2023 | Principles of Managerial Accounting | 3 |
| BL 2413 | The Legal Environment of Business | 3 |
| EC 2113 | Principles of Macroeconomics | 3 |
| EC 2123 | Principles of Microeconomics | 3 |
| Electives | | 7 |
| Total lower division hours | | 61 |
| Upper Division | | |
| BIS 3233 | Management Information Systems | 3 |
| BIS 3713 | Electronic Information Systems | 3 |
| BQA 3123 | Business Statistical Methods II | 3 |
| FIN 3113 | Financial Systems | 3 |
| FIN 3123 | Financial Management | 3 |
| MGT 3114 | Principles of Management and Production | 4 |
| MGT 3213 | Organizational Communications | 3 |

2 Division of Business

| MKT 3013 | Principles of Marketing | 3 |
|--------------------------------|-------------------------|-----|
| BUS 4853 | Business Policy | 3 |
| International Elective | | 3 |
| Major Electives ¹ | | |
| General Electives ² | | |
| Total Hours | | 153 |

Major elective hours by major: Accounting (24), Business Administration (24), Healthcare Administration (18), Information Systems (30), Management (18), Marketing (21), and Technology Management (24).

² Choose enough general electives to bring the total number of hours to 124.