

Department of Classical & Modern Languages and Literatures

B.A. in Foreign Languages

Major Advisor: Professor Jack Jordan (Head)
Associate Professor Edward Potter (M.A. program)
Associate Professor Robert Harland (B.A. program)
 Office: 123 Howell Hall

Foreign language majors prepare for careers in government (State Department, foreign service, diplomatic corps, FBI, CIA, USIA, the military, immigration, etc), international business, the human services fields, teaching at all levels (secondary school, junior college, university), and other language-related jobs.

Programs of study leading to the Bachelor of Arts (B.A.), the joint Bachelor of Arts and Bachelor of Business Administration, and the Master of Arts (M.A.) in Foreign Languages are offered. A minor in one foreign language may be obtained upon satisfactory completion of 12 semester hours beyond the intermediate (III and IV) level courses. Education students desiring teacher certification must earn at least 27 semester hours in the language they plan to teach.

The Department sponsors three honor societies: Pi Delta Phi (French), Delta Phi Alpha (German), and Sigma Delta Pi (Spanish). Information about membership requirements may be obtained from the Head of the Department. The Department also sponsors language clubs which provide social and cultural activities for faculty and students.

The Bachelor of Arts in Foreign Languages is awarded upon the successful completion of a minimum of 123 semester hours, including the following areas: (The hours needed for graduation will depend upon the entry level of study into the major language; a minimum of eight, 3-credit hour courses in the chosen concentration at the 3000-level, or higher, is required.)

1. General Education Requirements
2. Bachelor of Arts Common Requirements
3. Advanced Composition and Advanced Conversation in the respective concentrations.
4. A minimum of 42 semester hours in the target language (French, German, Spanish,). **Note that degree requirements vary among the languages. It is the student's responsibility to meet the requirements of the chosen language concentration, as listed below.** The normal sequence is FLF/G/S I, II, III, IV, Advanced Composition FLF/G/S, Advanced Conversation FLF/G/S, two semesters of Survey of Literature FLF/G/S, and at least 6 hours of upper-division electives in the primary language. A civilization course related to the primary language is strongly recommended.
5. Completion of the fourth semester course of a second foreign language (12-14 semester credit hours) is recommended. In addition to the concentrations, the Department offers courses in Chinese, Italian, Japanese, Latin and Russian.

6. Study abroad is highly recommended. Foreign Language majors interested in following this recommended course of study should notify the advisor as soon as possible, so that a plan of study can be developed in which courses are taken in proper sequence.

International Business Program

A Five-Year Double Degree Program:
 B.A. in Foreign Languages & B.B.A. in Business Administration

Office: 102 McCool Hall

Major Advisor - Business Administration: Associate Professor Rezek

Major Advisors - Foreign Languages: Professor Jordan; Associate Professor Harland; Assistant Professor Potter
 123 Howell Hall

The International Business Program provides students with an academic background and work experience to help ensure success in the marketplace. Students receive a double degree at graduation reflecting the dual concentration in Business: B.B.A (with an international focus and a specific discipline such as Marketing or Finance); and in the Arts: B.A. (language and cultural proficiency). This is additional to the first two years of study developing abilities in writing, math, sciences, and computer literacy.

The hallmarks of this program include a work internship and an outside the country academic experience of a full summer or one semester duration (generally taken the last of the 4th year or beginning of the 5th year). The internship is ideally reflective of the student's specific business discipline and the study abroad is reflective of the student's language proficiency area. The student who selects to combine the work and abroad experience must petition the IB Director for approval. Minimum acceptable levels are

1. WORK: 10 continuous weeks of international tasks and responsibilities,
2. ABROAD: 6 continuous weeks in one location for cultural immersion.

The total number of semester credit hours (SCH) will be 154 for most students. The program has five main components:

1. a core of basic skills, including courses in writing, mathematics, sciences, and communication (30 SCH);
2. a core of humanities and social science courses selected to fit the special needs of international business major, emphasizing both the history and culture of other societies and the ways these societies relate to our own (27 SCH);
3. intensive training to develop proficiency in one foreign language and its associated cultures and literatures (35 SCH);
4. a thorough grounding in business techniques and practices, including 33 SCH of general business courses, up to 12 SCH of international business courses, and 15 SCH in one of six functional/discipline emphasis in business (accounting, finance, information systems¹, economics, management, marketing¹, or risk management, insurance and financial planning¹).
5. a one-semester internship program with an international business (4 SCH).

Students interested in following this recommended course of study should notify the Department Head of Classical & Modern Languages and Literatures and the Director of International Business Academic Programs. Students must have the Director's written approval to join

the International Business Program. Students must meet all graduation requirements for the College of Business and the College of Arts & Sciences. This includes having no Ds in upper level courses or in upper level Foreign Language courses. International Business students must have an overall and previous semester GPA of 2.67 to be eligible for internship and study abroad.

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General Education and College Requirements

English Composition

EN 1103	English Composition I	3
or EN 1163	Accelerated Composition I	
EN 1113	English Composition II	3
or EN 1173	Accelerated Composition II	

Foreign Language

See major core

Humanities

FL 4143	Classical Mythology	3
Literature - see University/A&S Core		3
History - see University/A&S Core		3
Philosophy Elective - see advisor		3
Humanities Electives ¹		6

Math

MA 1313	College Algebra	3
MA 1323	Trigonometry	3
or ST 2113	Introduction to Statistics	

Fine Arts

See A&S Requirements		3
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Natural Sciences

Physical Science w/Lab ²		3-4
Biological Science w/Lab ³		3-4
Natural Science Elective ⁴		3-4

Social Sciences

See A&S requirements		6
Social Sciences Electives ⁵		12

Major Core

FL 1113	Foreign Language I	
FL 1123	Foreign Language II	
FL 2133	Foreign Language III	
FL 2143	Foreign Language IV	

Choose one of the following: 4

FLF 3114	Advanced French Composition	
FLG 3114	Advanced German Composition	
FLS 3111	Advanced Spanish Laboratory	
& FLS 3113	and Advanced Spanish Composition	

Choose one of the following: 4

FLF 3124	Advanced French Conversation	
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FLG 3124	Advanced German Conversation	
FLS 3121	Advanced Spanish Conversation Practicum	
& FLS 3233	and Advanced Spanish Conversation	
FL Electives (3000 or 4000 level)		6

Oral Communication Requirement 3-4

Choose one of the following:

FLF 3124	Advanced French Conversation	
FLG 3124	Advanced German Conversation	
FLS 3233	Advanced Spanish Conversation	

Writing Requirement 3-4

Choose one of the following:

FLF 3114	Advanced French Composition	
FLG 3114	Advanced German Composition	
FLS 3113	Advanced Spanish Composition	

Computer Literacy

Consult advisor

General Elective

Consult advisor - Study abroad and/or second language highly recommended. 15

Choose one of the following concentrations:

French

FLF 1113	French I	12
& FLF 1123	and French II	
& FLF 2133	and French III	
& FLF 2143	and French IV (or equivalents (in Major Core))	
FLF 3114	Advanced French Composition (in Major Core)	4
FLF 3124	Advanced French Conversation (in Major Core)	4
FLF 3513	Survey of French Literature (both recommended)	3
or FLF 3523	Survey of French Literature	
French electives numbered 3000 and above		19
Total Hours		42

German

FLG 1113	German I	12
& FLG 1123	and German II	
& FLG 2133	and German III	
& FLG 2143	and German IV (or equivalents (in Major Core))	
FLG 3114	Advanced German Composition (in Major Core)	4
or FLG 3124	Advanced German Conversation	
FLG 3143	German Civilization	3
or FLG 3153	Modern German Culture	
FLG 4503	German Literature to 1750	3
or FLG 4523	German Literature from 1750 to Present	
EN 2273	World Literature Before 1600	3
or EN 2283	World Literature After 1600	
History course focusing on Central European History; See advisor.		3
German electives numbered 3000 and above		15
Total Hours		43

Spanish

FLS 1113 & FLS 1123 & FLS 2133 & FLS 2143	Spanish I and Spanish II and Spanish III and Spanish IV (or equivalents (in Major Core))	12
FLS 3113	Advanced Spanish Composition (in Major Core)	3
FLS 3233	Advanced Spanish Conversation (in Major Core)	3
FLS 3121	Advanced Spanish Conversation Practicum	1
FLS 3143	Hispanic Civilization	3
Spanish Literature: See advisor for courses		6
Spanish electives numbered 3000 and above		15
Total Hours		43

Total hours needed for major: 123

- 1 Must be from 2 different areas. See A&S Requirements.
- 2 CH, GG, or PH; see A&S Requirements.
- 3 BIO, EPP, or PO; see A&S Requirements.
- 4 Consult advisor.
- 5 Must be from 2 different areas and must cross 4 disciplines over the 18 hours. Only one Economics and one Communication allowed. See advisor.

International Business Program

General Education Requirements

English Composition

EN 1103 or EN 1163	English Composition I Accelerated Composition I	3
EN 1113 or EN 1173	English Composition II Accelerated Composition II	3

Mathematics

MA 1313	College Algebra	3
MA 1613	Calculus for Business and Life Sciences I	3
ST 2113 or BQA 2113	Introduction to Statistics Business Statistical Methods I	3

Science

Life Science and Lab (BIO prefix)		3
Physical Science and Lab (CH, GG, OR PH prefix)		4

Humanities

EN 2273 or EN 2283	World Literature Before 1600 World Literature After 1600	3
HI 1173 or HI 1223	World History Since 1500 Modern Western World	3

Fine Arts

Choose one the following:		3
ARC 1013	Architectural Appreciation	
ARC 2313	History of Architecture I	
ART 1013	Art History I	
ART 1023	Art History II	
ART 1113	Art Appreciation	
ART 3143	Italian Renaissance Art History	
MU 1113	History and Appreciation of Music	

CO 1503	Introduction to the Theatre	
PE 1323	History and Appreciation of Dance	

Social/Behavioral Sciences

GR 1123	Introduction to World Geography	3
AN 1143	Introduction to Cultural Anthropology	3

College of Arts and Sciences Core

PHI 3013	Business Ethics	3
PS 1313 or PS 1513	Introduction to International Relations Comparative Government	3
HI 3000+	Upper-level History Elective (see advisor)	
SO 3000+	Upper-level Social Science Elective (see advisor)	

Choose one of the following: 3

FLF 1113	French I	
FLG 1113	German I	
FLS 1113	Spanish I	

Choose one of the following: 3

FLF 1123	French II	
FLG 1123	German II	
FLS 1123	Spanish II	

Choose one of the following: 3

FLF 2133	French III	
FLG 2133	German III	
FLS 2133	Spanish III	

Choose one of the following: 3

FLF 2143	French IV	
FLG 2143	German IV	
FLS 2143	Spanish IV	

Choose one of the following: 4

FLF 3114	Advanced French Composition	
FLG 3114	Advanced German Composition	
FLS 3113 & FLS 3111	Advanced Spanish Composition and Advanced Spanish Laboratory	

Choose one of the following: 4

FLF 3124	Advanced French Conversation	
FLG 3124	Advanced German Conversation	
FLS 3233 & FLS 3121	Advanced Spanish Conversation and Advanced Spanish Conversation Practicum	

Choose one of the following: 3

FLF 3143	French Civilization	
FLG 3143	German Civilization	
FLS 3143	Hispanic Civilization	

Choose one of the following: 3

FLF 3313	Business French I	
FLG 3313	Business German I	
FLS 3313	Economics of the Spanish-Speaking World	

Business-related Language course 3

See FL advisor for available courses

Literature course in target language 3

See FL advisor for available courses

Foreign Language Elective

See FL advisor for options

College of Business Core

ACC 2013	Principles of Financial Accounting	3
ACC 2023	Principles of Managerial Accounting	3
EC 2113	Principles of Macroeconomics	3
EC 2123	Principles of Microeconomics	3
BL 2413	The Legal Environment of Business	3
BIS 3233	Management Information Systems	3
FIN 3123	Financial Management	3
MKT 3013	Principles of Marketing	3
MGT 3114	Principles of Management and Production	4

Oral Communication Requirement

CO 1003	Fundamentals of Public Speaking	3
or CO 1013	Introduction to Communication	

Computer Literacy Requirement

BIS 1012	Introduction to Business Information Systems	2
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Writing Requirement

MGT 3213	Organizational Communications	3
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International Business Core

IB 1001	Introduction to International Business	1
IB 3900	Internship Work	1-6
IB 4903	Internship Academic Report	3
International Business Elective (see advisor)		3
MGT 4863	International Strategic Management	3

Free Electives

Major Courses 21-24

Students must select 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below.

Total Hours 154**Accounting**

ACC 3003	Accounting Information Systems I	3
ACC 3013	Cost Accounting	3
ACC 3023	Intermediate Accounting I	3
ACC 3033	Intermediate Accounting II	3
ACC 3053	Accounting Information Systems II	3
ACC 4013	Income Tax I	3
ACC 4033	Auditing	3
Accounting Elective (see advisor)		3
3000-4000 level course		

Business Information Systems

BIS 1733	Visual Basic Programming	3
BIS 1753	Introduction to Business COBOL	3
BIS 3523	Advanced Languages I	3
BIS 3753	Business Database Systems	3
BIS 4753	Structured Systems Analysis and Design	3
BIS Electives	3000-4000 level courses	6

Economics

EC 3113	Intermediate Macroeconomics	3
EC 3123	Intermediate Microeconomics	3

EC 4323	International Economics	3
EC 4643	Economic Forecasting and Analysis	3
Economics Electives	3000-4000 level courses	9

Finance

FIN 3723	Financial Markets and Institutions	3
FIN 4223	Intermediate Financial Management	3
FIN 4243	Senior Seminar in Finance	3
FIN 4423	Investments	3
FIN 4923	International Financial Management	3
Finance Electives	4000-level courses	6

Management

MGT 3323	Entrepreneurship	3
MGT 3513	Introduction to Human Resource Management	3
MGT 3813	Organizational Behavior	3
MGT 4153	Management Seminar	3
MGT 4613	Cross-Cultural Management	3
Management Electives	3000-4000 level courses	6

Marketing

MKT 3933	International Marketing	3
MKT 4413	Consumer Behavior	3
MKT 4533	Marketing Research	3
MKT 4813	Marketing Management	3
Marketing Electives	3000-4000-level courses ¹	9

Footnotes

¹ See IB advisor for elective options, including a concentration in Supply Chain Management.

Business Administration

MKT 3933	International Marketing	3
FIN 4923	International Financial Management	3
EC 4323	International Economics	3
MGT 4613	Cross-Cultural Management	3
BL 4273	International Business Law	3
International Business Electives	See advisor	6